

# GREAT LAKES COMPANIES

## Appearance Academy



***“Those who fail to learn  
will fail to earn”***

***- John Braganini, President  
Great Lakes Chemical Services, Inc.***

**Do you want to make more money?  
Get Your Sales Team Trained to SELL  
Appearance Protection at the Great  
Lakes Appearance Academy!**

**April 16, 2020**

**Thursday 9:00 am - Noon**

Portage Corporate Training Facility  
616 W Centre Ave  
Portage, MI 49024

**With Focus On:**

- ∞ Product Knowledge
- ∞ Warranty Coverages for New and Pre-Owned Vehicles
- ∞ Objection Handling
- ∞ Presentation Word Tracks
- ∞ Kalamazoo Application Facilities Tour



***Apply today! Enrollment Application  
Please list the name(s) of person(s) who will be  
attending below and email to  
kroemensky@glcompanies.com or fax to  
(269) 372-6880, to reserve your spot by  
Friday, April 10th, 2020.***

Dealership Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email/Fax: \_\_\_\_\_

Attendee Name: 1 \_\_\_\_\_

Attendee Email: \_\_\_\_\_

Attendee Name: 2 \_\_\_\_\_

Attendee Email: \_\_\_\_\_

Attendee Name: 3 \_\_\_\_\_

Attendee Email: \_\_\_\_\_

Attendee Name: 4 \_\_\_\_\_

Attendee Email: \_\_\_\_\_

**GREAT  
LAKES  
COMPANIES**