

GREAT LAKES COMPANIES

Appearance Academy



***“Those who fail to learn
will fail to earn”***

***- John Braganini, Executive
Great Lakes Chemical Services, Inc.***

**Do you want to make more money?
Get Your Sales Team Trained to SELL
Appearance Protection at the Great
Lakes Appearance Academy!**

September 23rd, 2021

Thursday 8:30 am - 11:30 pm

Great Lakes Chemical Services, Inc.
Kalamazoo Appearance Center
5220 West Michigan Avenue
Kalamazoo, MI 49006

With Focus On:

- ∞ Product Knowledge
- ∞ Warranty Coverages for New and Pre-Owned Vehicles
- ∞ Objection Handling
- ∞ Presentation Word Tracks
- ∞ Kalamazoo Application Facilities Tour



***Apply today! Enrollment Application
Please list the name(s) of person(s) who will be
attending below and email to
Kelly.Roemensky@iaawg.com or fax to
(269) 372-6880, to reserve your spot by
Friday, September 17th, 2021.***

Dealership Name: _____

Phone: _____

Email/Fax: _____

Attendee Name: 1 _____

Attendee Email: _____

Attendee Name: 2 _____

Attendee Email: _____

Attendee Name: 3 _____

Attendee Email: _____

Attendee Name: 4 _____

Attendee Email: _____

**GREAT
LAKES
COMPANIES**