

THE GREAT LAKES ACADEMY

Financial Services Management Academy Application

5 Days of In-Depth Training
Specifically designed to gear up your
Financial Services Manager (FSM)

October 12-16, 2020

Monday - Friday 8:30 am - 4:30 pm

Portage Corporate Training Facility
616 W Centre Ave
Portage, MI 49024

Our training academies teach the best ways to interview the customer, present the menu, overcome objections, sell products, and develop new revenue streams.

In the FSM Academy, you'll learn to master the Great Lakes Sales System **and increase your PRU by up to \$400.**

We are the training and development company with the depth of resources needed to generate growth in every area of your dealership.

GREAT LAKES COMPANIES
Resources to accelerate dealer growth.

Tuition Fee*

Current Clients - \$1,895.00
Prospective Clients - \$2,495.00

**Includes Overnight Accommodations*

**GREAT
LAKES
COMPANIES**



Apply today! Enrollment Application

Student Name: _____

E-Mail: _____

Cell Number: _____

Dealership: _____

Please mail your completed application, agreement, and tuition payment to the attention of Sara Crill at the address below.

Payment may be made by check or incentive account (the latter requires written Dealer authorization). Please make checks payable to Great Lakes Marketing Services, Inc. Confirmation of acceptance to the Academy and overnight accommodation information will be sent to student via email. **Applications must be submitted by Monday, October 5, 2020 for enrollment. We will not accept students beyond this date.**

ENROLLMENT WILL NOT BE PROCESSED WITHOUT THESE COMPLETED FORMS & TUITION PAYMENT.

Cancellations received via e-mail by noon on Friday, October 9, 2020 to scrill@glcompanies.com will receive a tuition credit for any future Academy date in the following calendar year (2021). **Tuition is nonrefundable.**

FOR PRE-ENROLLMENT AGREEMENT PLEASE SEE NEXT PAGE

